



WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

CONTRACT

<u>Contract / Revision</u> 377499 /		<u>Alt Order #</u> 06261985
<u>Product</u> AMER FOR PROS 8/15		
<u>Contract Dates</u> 08/15/12 - 08/21/12	<u>Estimate #</u> 476	
<u>Advertiser</u> Americans for Prosperity Foundation		<u>Original Date / Revision</u> 08/03/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WPMT	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Mentzer Media Services Inc
600 Fairmont Ave
Suite 306
Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
1	43	08/15/12	08/17/12	W-F 730p-8p	730p-8p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$450.00			
E 2	43	08/15/12	08/17/12	W-F Late News	10p-11p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	43	08/13/12-08/19/12	W-F Late News	10p-11p	---WThF----	:30		\$700.00	NM		
	See MG 5.3											
	3	43	08/13/12-08/19/12	W-F Late News	10p-11p	---WThF----	:30		\$700.00	NM		
	See MG 2.4											
	4	43	08/17/12-08/17/12	NFL Preseason Game	Various	-----F----	:30		\$1,200.00	NM		
	Ⓜ MG for 5.1,2,3											
3	43	08/15/12	08/17/12	W-F Late News 11p	11p-1130p		:30			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$115.00			
4	43	08/16/12	08/16/12	NFL Preseason Game	Various		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---2---				2	\$1,500.00			
E 5	43	08/17/12	08/17/12	Fri 8p-10p	8p-10p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----2--				2	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	43	08/13/12-08/19/12	Fri 8p-10p	8p-10p	-----F----	:30		\$500.00	NM		
	See MG 2.4											
	2	43	08/13/12-08/19/12	Fri 8p-10p	8p-10p	-----F----	:30		\$500.00	NM		
	See MG 5.3											
	3	43	08/16/12-08/16/12	NFL Preseason Game	Various	----Th-----	:30		\$1,200.00	NM		
	Ⓜ MG for 2.2,5,2											
6	43	08/18/12	08/18/12	Sa Late News	10p-11p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----2-				2	\$400.00			
7	43	08/19/12	08/19/12	Sun Fox News 9a-10a	9a-10a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/03/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
8	43	08/20/12	08/21/12	M-TU 730p-8p	730p-8p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----	2				\$450.00			
9	43	08/20/12	08/21/12	M-TU Late News	10p-11p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----	2				\$700.00			
10	43	08/20/12	08/21/12	M-TU Late News 11p	11p-1130p		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----	1				\$115.00			
Totals											19	\$11,110.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/21/12	19	\$11,110.00	\$9,443.50
Totals	19	\$11,110.00	\$9,443.50

Signature: _____ **Date:** _____

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